

## **Vodacom Buy a smartphone and get value back in data**

### **Terms and Conditions**

*The customer will be sent a message every 30 days to satisfy recharge criteria, if the customer meets the recharge criteria within that 30 days period he/she will qualify for the data allocation or else the allocation for that period is forfeited. At the first month of joining the promotion customers must ensure to opt into the buy via the USSD string.*

*When customers forfeit a month due to non-compliance of either opt in/recharge criteria this does not extend the 12 months of the campaign.*

1. The Vodacom Buy and Get value and get smartphone retail campaign (the “Promotion”) will run from **08h00 on 01 August 2020** until **17h00 on 30 September 2021** (both days inclusive) (the “Promotion Period”).
2. New and existing Vodacom prepaid customers (excluding Community Service and SIGI customers) can participate in the Promotion, excluding Post-paid and Hybrid/Top-Up customers (both new and existing) (the “Qualifying Vodacom Customers”).
3. Qualifying Vodacom customers purchasing a new and qualifying Vodacom issued device (the “Qualifying Device”), as per the below table in para 5(g), during the Promotion Period from a participating Vodacom Franchise or National Chain store (the “Participating Stores”) will be eligible to qualify for monthly data allocation, provided a Qualifying Vodacom Customer meets the following recharge criteria –
4. For 3G devices, with R12, 00 every 30 days, for a period of 12 months; and for 4G devices, with R29, 00 every 30 days, for a period of 12 months, to redeem the free data bundle (the “Data Bundle”). The Data Bundle is determined by the Qualifying Device, as per the below table in para 5(g).
5. In addition to the Data Bundle, 4G devices qualify for an additional allocation of 1GB YouTube data for the first three (3) months of purchasing a Qualifying 4G Device, valid only for 7 days during each month.
6. Qualifying Vodacom customers will be eligible to qualify for the following benefit when participating in the Promotion:

7. A Data Bundle is valid for 7 (seven) days from up to 72 (seventy two) hours from the date of activation (there are recharge criteria);
8. The Data Bundle has a 12 month recurring cycle, i.e. customers will receive their data allocation once every month (to use the data for seven (7) days) and they will receive monthly allocations for twelve (12) months provided that a Qualifying Vodacom Customer meets the recharge criteria, as set out in paragraph 3 above;
9. The Data Bundle has a 12 month recurring cycle, i.e. customers will receive their data allocation once every month (to use the data for seven (7) days) and they will receive monthly allocations for twelve (12) months.
10. The Data Bundle size is dependent on the Qualifying Device;
11. Qualifying Vodacom customers need to opt into the Campaign on a monthly basis via USSD string \*123\*333# to retrieve the Data Bundle;

12. Customer journey:

- Step 1- Customer purchases participating device and inserts Vodacom sim card
- Step 2- Welcome SMS which notifies customers they are part of the promotion and should opt in to promotion with USSD details to claim incentive
- Step 3 Customer recharges with monthly criteria to qualify for the incentive
- Step 4 SMS sent to customer with USSD details to claim incentive
- Step 5 Customer dials USSD string \*135\*333# to opt in to the promotion
- Step 6 Incentive is allocated to customer

- a. Below are the Qualifying Devices, validity periods, and data bundle sizes applicable to each particular Qualifying Device:

| Model   | Device Technology | DATA allocation |
|---|-------------------|-----------------|
| Vodacom Vibe 3G 2.8" Network Locked             | 3G                | 150MB           |
| Vodacom Smart Kicka 4 VE 16GB(Network Locked)   | 3G                | 250MB           |
| Vodacom Kicka 4 Plus Network Locked             | 3G                | 250MB           |
| Mobicel Glo Network Locked                      | 3G                | 250MB           |
| MOBICEL STAR Gradient Gold                      | 3G                | 250MB           |
| Tecno Pop 2 Mini Midnight Black NL              | 3G                | 250MB           |
| Vodacom Aspire 5 LTE Network Locked + PowerBank | 4G                | 500MB           |

|   |    |       |
|---|----|-------|
| Hisense U605 Gold Network Locked                          | 3G | 400MB |
| Hisense U605 Gold   | 3G | 400MB |
| Hisense U605 Cobalt Blue Network Locked                   | 3G | 400MB |
| Hisense U605 Gold MM                                      | 3G | 400MB |
| Vodacom Kicka 5 Network Locked                            | 3G | 500MB |
| Vodacom Kicka 5 Plus 4G Network Lock Black                | 4G | 500MB |
| Vodacom Kicka 5 Plus 4G + Pop Socket Black Network Locked | 4G | 500MB |
| Alcatel 1 Network Locked                                  | 4G | 500MB |
| Mobitel Neo 5" LTE Gold Network Locked                    | 4G | 500MB |
| Tecno POP 2 Air Gold Bronze Network Locked                | 3G | 500MB |
| Tecno Pop 2 X Air LTE Network Locked                      | 4G | 500MB |
| Mobitel Geo Network Locked (5.45"/LTE)                    | 4G | 600MB |
| Hisense U963 Black  | 4G | 650MB |
| Hisense U963 Orange                                       | 4G | 650MB |
| Hisense U963 Blue   | 4G | 650MB |
| Hisense U963 Black Network Locked                         | 4G | 650MB |
| Hisense U963 Orange Network Locked                        | 4G | 650MB |
| Hisense U963 Blue Network Locked                          | 4G | 650MB |
| Mobitel Beam MM Gold 5"                                   | 3G | 500MB |
| Mobitel Ruby 5.45" MM Unlocked                            | 3G | 600MB |
| Hisense U40 Lite Blue MM                                  | 3G | 600MB |
| Mara S  | 3G | 600MB |
| Vodacom Smart 5+ Blue (Network Locked)                    | 4G | 650MB |
| Hisense U40 Navy Blue                                     | 4G | 700MB |
| Hisense U40 Titanium                                      | 4G | 700MB |
| HISENSE U40 Navy Blue MM                                  | 4G | 700MB |
| Alcatel 1T 7 3G 16GB (Network Locked)                     | 3G | 650MB |
| Tecno Pop 2 X Aurora Blue LTE Network Locked              | 4G | 650MB |
| Nokia C1 3G Charcoal MM                                   | 3G | 750MB |
| Nokia C1 3G Red MM  | 3G | 750MB |
| Samsung Galaxy A2 Core 8GB MM Dark Grey                   | 4G | 1GB   |
| Samsung Galaxy A2 Core 8GB MM Blue                        | 4G | 1GB   |
| TECNO POP 2X Plus Misty Grey                              | 4G | 1GB   |
| TECNO POP 2X Plus Shadow Black                            | 4G | 1GB   |
| Samsung Galaxy A3 Core Black 16GB                         | 4G | 1.5GB |
| Samsung Galaxy A3 Core Blue 16GB                          | 4G | 1.5GB |
| Samsung Galaxy A3 Core 16GB Black MM                      | 4G | 1.5GB |
| Samsung Galaxy A3 Core 16GB Blue MM                       | 4G | 1.5GB |
| ALCATEL 3T 8" 4G Tablet Metallic Black Standalone         | 3G | 1.5GB |
| Nokia C2 Cyan Green                                       | 4G | 900MB |
| Nokia C2 Charcoal   | 4G | 900MB |
| Hisense Infinity E30 Lite Nebula Blue                     | 4G | 1GB   |
| Huawei Y5 Lite Leather Black                              | 4G | 1GB   |

|   |    |       |
|---|----|-------|
| Huawei Y5 Lite Blue                                   | 4G | 1GB   |
| HTC Wildfire E Lite                                   | 4G | 500MB |
| Nokia 1.3 MM Charcoal                                 | 4G | 1.5GB |
| Huawei Y5p MM (AG) Phantom Blue                       | 4G | 1.5GB |
| Alcatel 1s Agate Green                                | 4G | 1.5GB |
| Alcatel 1s Power Gray                                 | 4G | 1.5GB |
| Hisense E40 Lite Charcoal                             | 4G | 1.5GB |
| Samsung Galaxy A01 Black                              | 4G | 1.5GB |
| Samsung Galaxy A01 Blue                               | 4G | 1.5GB |
| Samsung Galaxy A01 16GB MM Black                      | 4G | 1.5GB |
| Samsung Galaxy A01 16GB MM Blue                       | 4G | 1.5GB |
| Mobicel X1 Aqua Blue                                  | 4G | 1.5GB |
| TECNO Spark 6 Go Aqua Blue MM                         | 4G | 1.5GB |
| TECNO Spark 6 Go Ice Jadeite MM                       | 4G | 1.5GB |
| Mara X Black  | 4G | 1.5GB |
| Vivo Y1s Olive Black                                  | 4G | 1.5GB |
| Vivo Y1s Aurora Blue                                  | 4G | 1.5GB |
| Vivo Y1s Aurora Blue MM                               | 4G | 1.5GB |
| Vivo Y1s Olive Black MM                               | 4G | 1.5GB |
| Xiaomi Redmi 9A Granite Gray + TWS Earbuds Basic 2 MM | 4G | 1.5GB |
| Xiaomi Redmi 9A Sky Blue + TWS Earbuds Basic 2 MM     | 4G | 1.5GB |

1. The Data Bundle offer will only be activated if the qualifying Vodacom customer exclusively uses the new or existing Vodacom Prepaid MSISDN (phone number) on the Qualifying Device purchased at a Participating Store.
2. The Data Bundle is valid for use within (seven) days from date of activation of the sim card in corresponding IMEI, which may take up to 72 (seventy two) hours. Data allocation for months 2 (two) to (12) (twelve) will be provided to customers in a 30 day cycle, and all such Data Bundles are also valid for use within (seven) days from date of activation of the respective bundle.
3. Data may not be transferred, furthermore data may not roll over into the next month.
4. Data allocated does not apply to data roaming.
5. Data allocated will not carry a separate out of bundle rate and the standard out-of-bundle rate specific to the customer's prepaid price plan will apply for any out-

of-bundle usage. Customers will receive an SMS notification once their data bundle is allocated.

6. The Promotion is only valid in Participating Stores during the Promotional Period.
7. The duration of the Promotion may be extended or curtailed at the discretion of Vodacom.
8. In the event of a dispute in regard to any aspect of the Promotion and/or the Terms and Conditions thereof, Vodacom's decision will be final and binding and no correspondence will be entered into.
9. Neither Vodacom or any other person or party associated with the Promotion, their associated companies, agents, contractors and sponsors and any of its personnel involved in the competition, shall be liable whatsoever for any loss or damage incurred or suffered (including but not limited to direct or indirect or consequential loss), death or personal injury suffered or sustained arising from participation in the Promotion.
10. If Vodacom is required by law to alter or cancel any aspect of the Promotion or to terminate it as a result of changes in legislation, or for any reason whatsoever, it will have the right to terminate the Promotion being offered, with immediate effect and without notice. In such event all participants hereby waive any rights which they may have against the Vodacom and its associated companies, agents, contractors and/or sponsors.
11. All information relating to the Promotion which is published on any marketing material will form part of these Terms and Conditions. In the event of any conflict between such marketing material and these Terms and Conditions, these Terms and Conditions shall prevail.
12. These terms and conditions must be read in conjunction with the standard Vodacom standard T&Cs.